

City of Seattle Industrial & Maritime Strategy



Citywide Advisory Group Meeting #3
Wednesday February 5, 2020

Attendance

Name	Organization	Attending
Brian Surratt, Co-chair	Alexandria	Yes
Sally Clark, Co-chair	University of Washington	Yes
Nicole Grant, Co-chair	MLK Labor	Yes
Commissioner Stephanie Bowman	Port of Seattle	Yes
Fred Mendoza	Public Stadium Authority	Yes
Fred Rivera	Seattle Mariners	Yes
Dave Gering	Manufacturing Industrial Council of Seattle	Yes
John Persak	International Longshore and Warehouse Union	Yes
Terri Mast	Inlandboatman's Union	No
Jordan Royer	Pacific Merchant Shipping Association	Yes
Ted Lehman (for Robb Stack)	Stack Industrial Properties	Yes
Erin Goodman	SODO Business Improvement Area	Yes
Rick Kolpa	Prologis	No
Greg Smith	Urban Visions	Yes
Peter Nitze	Nitze-Stagen	Yes
Johan Hellman	BNSF	Yes
Alex Hudson	Transportation Choices Coalition	Yes
Marie Kurose	Workforce Development Council of Seattle-King County	Yes (phone)
Barbara Nabors-Glass	Seattle Goodwill	Yes
Sam Farrazaino	Georgetown Safety Task Force/Georgetown Strong	Yes
Mike Stewart	Ballard Alliance Business Improvement Area	Yes
Councilmember Pacheco	Seattle City Council	Yes
Charles Royer	Public Facilities District	Yes
Erin Adams	Seattle Made	Yes

Process

Citywide Advisory Group members offered direction to City staff and consultants about information and context that would be beneficial to the strategy development process going forward:

- Listening sessions need a clear direction on the desired outputs
- Stadium District: History and evolution of that concept – a primer
- Add: “what is the problem we are trying to solve?” to listening session info
- Report out on CAI survey to employers and businesses



Data/Analysis

Citywide Advisory Group members made the following suggestions and recommendations about the data and definitions being used for analysis:

- Need a definition of “Core” in the policy primer
- Include the City of Seattle’s Master Transportation Plan in the guidance documents
- It would be worth updating the real estate market data presented to 2019 figures
- Not all commercial uses are the same. We should articulate and describe subsets of commercial uses to help us to define relevancy to manufacturing, maritime, and logistics work.

Land Use Concepts

After receiving a briefing on three high-level Land Use concepts – 1) Maritime+ Manufacturing+ Logistics, 2) Industry + Innovation, and 3) Makerspace – the Citywide Advisory Group responded to and discussed the following two questions:

1. What are your **thoughts** on these land use concepts?
2. How would you **change or improve** these land use concepts?

The summary of responses is below.

- Edit: “**Growth**” of maritime manufacturing jobs
- Recognize and call out the regional/state-wide significance of assets in Maritime + Manufacturing + Logistics
- Clean up (environment) cost is challenge to industrial + innovational regulatory timeline
- Innovation and Maker Space might both be suitable outside of industrial zones as well
- Need a clearer and more specific definition of “makers”
- “Light industrial” = small business in denser proximity
- “Scale and density” are the main distinguishing factors between maker, innovation, and traditional
- Leverage public land to incubate makerspace and scale up
- Will need clear definition of “workforce housing”
- Sound transit investments in housing should be considered
- Importance of “transloading” to Seattle’s regional and global competitiveness
- Maker Space has the least specific/stringent space/location requirements

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Policy Interests/Listening Session

Citywide members in the meeting agreed to sign up for specific policy work groups to help develop recommendations to be presented during a special Listening Session.

Manufacturing, Maritime, & Logistics

Greg Smith
Dave Gering
Johan Hellman
Stephanie Bowman
Jordan Royer
Dan Strauss
Nicole Grant

Higher Density/Mixed-use

Sam Farrazaino
Tod Lehmann
Charley Royer
Peter Nitze

Affordability

Sam Farrazaino
Erin Adams
Charley Royer

Production Workforce

Erin Adams
Dave Gering
Abel Pacheco
Dan Strauss
Barbara Nabors-Glass
Marie Kurose

Light Rail/Transit

Mike Stewart
Alex Hudson
Abel Pacheco
Ted Lehmann
Fred Rivera
John Persak

Stadium District

Greg Smith
Fred Mendoza
Fred Rivera
Charley Royer
John Persak
Nicole Grant
Stephanie Bowman

SEATTLE INDUSTRIAL + MARITIME STRATEGY CITYWIDE ADVISORY MEETING #3 FEB, 5 2020

LAND USE CONCEPTS	MANUFACTURING, MARITIME, + LOGISTICS	HIGHER DENSITY / MIXED USE	AFFORDABILITY	PORT
+ GROWTH OF MARITIME, MANUFACTURING JOBS + REGIONAL/STATE-WIDE SIGNIFICANCE OF ASSETS IN MML + CLEAN UP (ENVIRONMENT) COST IS CHALLENGE TO INDUSTRIAL + INNOVATION + REGULATORY TIMELINE + INNOVATION AND MAKER SPACE MIGHT BE SUITABLE OUTSIDE INDUSTRIAL ZONES AS WELL + NEED A CLEAR + SPECIFIC DEFINITION OF "MAKERS" + "LIGHT INDUSTRIAL" = SMALL BIZ IN DENSER PROXIMITY + "SCALE + DENSITY" ARE THE MAIN DISTINGUISHING FACTORS BETWEEN MAKER, INNOVATION, + TRADITIONAL + LEVERAGE PUBLIC LAND TO INCUBATE MAKERS + SCALE UP	+ WILL NEED CLEAR DEFINITION OF "WORK FORCE HOUSING" + SOUND TRANSIT INVESTMENTS IN HOUSING SHOULD BE CONSIDERED + IMPORTANCE OF "TRANS LOADING" TO SEATTLE'S COMPETITIVENESS + MAKER SPACE IS THE LEAST SPECIFIC SPACE / LOCATION REQUIREMENTS			
PROCESS / DATA / REGIONAL POLICIES > DEFINITION OF "CORE" IN POLICY PRIMER > INCLUDE COS MASTER TRANSPORTATION PLAN > WORTH UPDATING MARKET DATA TO 2019 > SUBSETS OF COMMERCIAL TO DEFINE RELEVANCE TO INDUSTRIAL (ECOSYSTEM)	> LISTENING SESSIONS NEED A CLEAR DIRECTION ON THE DESIRED OUTPUTS > STADIUM DISTRICT: HISTORY + EVOLUTION OF THAT CONCEPT - A PRIMER > ADD: "WHAT IS THE PROBLEM WE ARE TRYING TO SOLVE?" TO LISTENING SESSION INFO > REPORT OUT ON CAI SURVEY	PRODUCTION WORKFORCE STADIUM DISTRICT LIGHT RAIL / TRANSIT	STADIUM DISTRICT	