

# Seattle Industrial & Maritime Strategy

Citywide Advisory Group

March 25, 2021

Meeting Notes

## ATTENDANCE

| Name                          | Organization                                 | Present |
|-------------------------------|----------------------------------------------|---------|
| Brian Surratt                 | Alexandria                                   | Yes     |
| Sally Clark                   | University of Washington                     | Yes     |
| Nicole Grant                  | MLK Labor                                    | No      |
| Commissioner Stephanie Bowman | Port of Seattle                              | No      |
| Councilmember Dan Strauss     | Seattle City Council                         | Yes     |
| Alex Hudson                   | Transportation Choices Coalition             | No      |
| Barbara Nabors-Glass          | Seattle Goodwill                             | Yes     |
| Chad See                      | Freezer Longline Coalition                   | Yes     |
| Charles Royer                 | Public Facilities District                   | Yes     |
| Dave Gering                   | Manufacturing Industrial Council of Seattle  | Yes     |
| Erin Adams                    | Seattle Made                                 | Yes     |
| Erin Goodman                  | SODO Business Improvement Area               | Yes     |
| Fred Mendoza                  | Public Stadium Authority                     | No      |
| Fred Rivera                   | Seattle Mariners                             | Yes     |
| Greg Smith                    | Urban Visions                                | No      |
| Johan Hellman                 | BNSF                                         | No      |
| John Persak                   | International Longshore & Warehouse Union    | Yes     |
| Jordan Royer                  | Pacific Merchant Shipping Association        | Yes     |
| Marie Kurose                  | Workforce Devel. Council of Seattle-King Co. | No      |
| Mike Stewart                  | Ballard Alliance Business Improvement Area   | Yes     |
| Peter Nitze                   | Nitze-Stagen                                 | Yes     |
| Rick Kolpa                    | Prologis                                     | No      |
| Robb Stack                    | Stack Industrial Properties                  | Yes     |
| Sam Farrazaino                | Equinox Studios                              | Yes     |
| Terri Mast                    | Inlandboatman's Union                        | Yes     |

## MEETING PURPOSE

The 6<sup>th</sup> meeting of the Seattle Industrial and Maritime Strategy Citywide Advisory Committee took place on March 25, 2021 via Zoom. The meeting had four purposes:

1. Re-orient to the process and steps to completion
2. Present the 11 draft strategies as potential recommendations
3. Test levels of support for the draft strategies
4. Organize small group workshops for the next meeting

## AGENDA

- Welcome & Introduction
- Process Review
- Potential Strategies
  - Investment Strategies
  - Land Use Strategies
  - Action Strategies
- Straw Poll
  - Support for Strategies
  - Interest for Workshop
- Next Steps

## THE INDUSTRIAL AND PLANNING STRATEGY PROCESS TIMELINE

Neighborhood groups met between Nov 2019 to Nov 2020 to discussed issues and vision for their respective districts. Individual outreach with the Citywide Advisory Group indicated the following:

- Meaningful support for the emerging strategies
- Strong desire to complete the process
- Requests for more information and discussion

As such, four additional meetings of the Citywide Advisory Group are expected:

- March 25 - Regroup + Strategy Framework
- April 15 – Strategies Workshop
- May 6 – Draft Recommendations
- May 27 – Final Recommendations

During discussion, the group expressed a number of concerns related to public safety:

- Members are frustrated about public safety issues.
- Public Safety is a serious concern; the City must take significant actions in this area.
- Addressing Public Safety is a pre-requisite to other Industrial and Maritime strategies.

## POTENTIAL STRATEGIES

The following potential strategy framework was reviewed with the group:

### Investment Strategies

1. **Workforce Investments** to support access to opportunities for people of color & women
2. **Public Safety Partnerships** to support maritime and Industrial areas
3. **Transportation Investments** to improve the movement of people and goods
4. **Environmental Initiatives** to advance the movement of people and goods

### Land Use Strategies

5. **Stronger Protections** for industrially zoned land

6. ***Dense Industrial Development*** to support transit
7. ***Transitional Areas*** of small-scale manufacturing near urban villages
8. ***No Significant Housing*** on industrial and Maritime lands
9. ***Georgetown and South Park*** to neighborhood goals

## Action Strategies

10. **WOSCA and Armory** master planning
11. **Stewardship Entities** to champion this maritime and industrial vision

The group expressed the following thoughts about this framework and strategies:

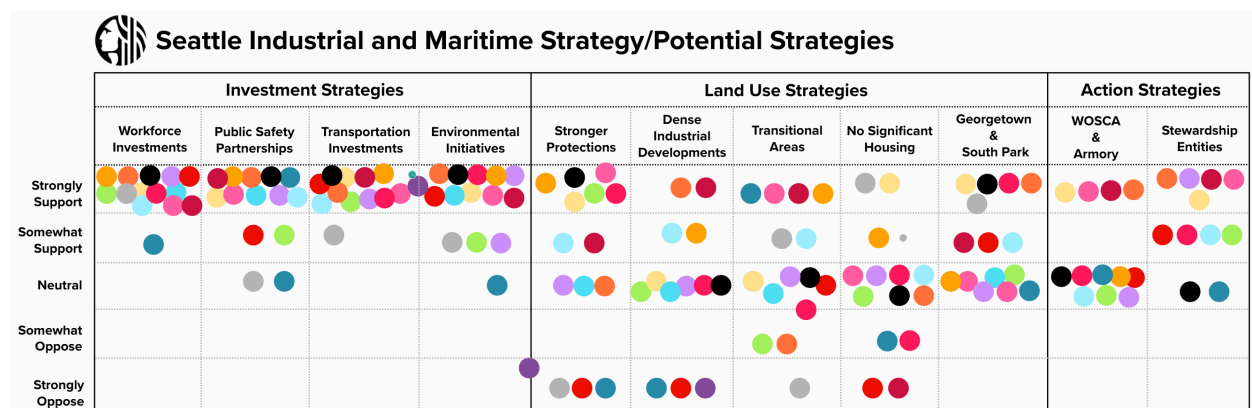
- Some members expressed concern with unclear terms and definitions used in the memo. Several asked for more clarity before voting for the potential strategies.
- Vagueness of housing language and definition makes it challenging for folks to respond.
- The group requested more clarity over the 'No Significant Housing' strategy.
- Some members argued for planning around existing housing in the area instead of investing in new residential neighborhoods.
- Others noted that industrial areas are at odds with family housing for health and safety reasons.
- Members also asked for more details on existing housing compared to proposed housing allowances.

## STRAW POLL

After discussion, Citywide Advisory group members participated in two straw poll exercises. The first straw poll highlighted their current feelings about each potential strategy. The second straw poll asked members to identify which strategies they would like to participate in during small group workshops at the next meeting (April 15, 12-2pm via Zoom).

## STRAW POLL #1: SUPPORT FOR STRATEGIES

Members of the Citywide Advisory Group used virtual “dots” to indicate their support or opposition to each strateg on a scale of: strongly support, somewhat support, neutral, somewhat oppose, and strongly support. The following photo below is of this exercise, while the graphs represent a tally of participants responses to each strategy.



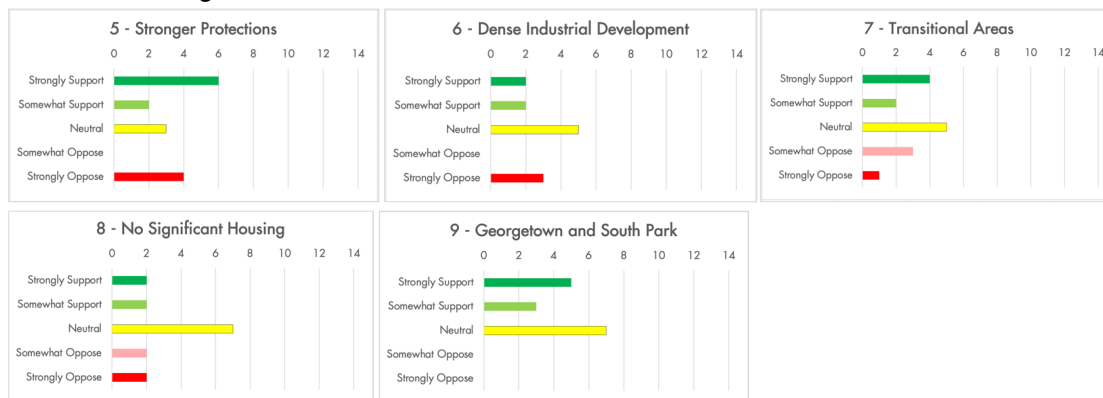
There is a strong support for Investment Strategy category. Maximum members voted neutral for 'No Significant Housing' and 'Georgetown and South Park', under the Land Use Strategy. Few members have strongly opposed for 'Stronger Protections', 'Dense Industrial Development', and 'No Significant Housing'.

The following are votes received under each category:

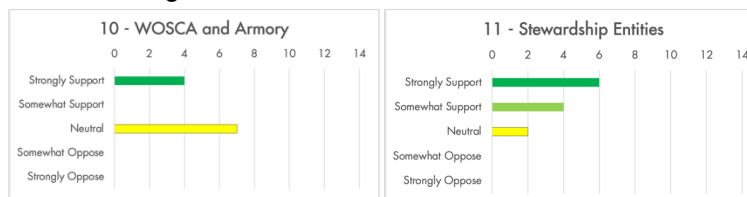
### Investment Strategies



### Land Use Strategies



### Action Strategies



### STRAW POLL #2: WORKSHOP PREFERENCES

In this exercise the Citywide Advisory Group was asked to indicate which strategies they would like to work on during small group workshops at the April 15<sup>th</sup> meeting. Members placed dots on their preferred workshop strategies. The photo below is the result of this exercise.

 Seattle Industrial and Maritime Strategy / Workshop Preference for Meeting #2

**Meeting #2**  
**Workshop**  
**Preference**

### Workshop Preferences

| Category                         | Preference Level |
|----------------------------------|------------------|
| 1 - Workforce Investments        | 4.0              |
| 2 - Public Safety Partnerships   | 2.0              |
| 3 - Transportation Investments   | 3.0              |
| 4 - Environmental Initiatives    | 0.0              |
| 5 - Stronger Protections         | 3.0              |
| 6 - Dense Industrial Development | 1.0              |
| 7 - Transitional Areas           | 5.0              |
| 8 - No Significant Housing       | 7.0              |
| 9 - Georgetown and South Park    | 1.0              |
| 10 - WOSCA and Armory            | 2.0              |
| 11 - Stewardship Entities        | 2.0              |

Next meeting will be held on 15<sup>th</sup> April from 12PM-2PM via zoom.